

TRAVERS

NEW YORK



PARADISE FOUND | Spring 2025

PARADISE FOUND, the latest fabric collection from Travers, vibrantly and expressively celebrates nature's bounty. Taking inspiration from gardens both mythical and tangible, alongside childhood tales of mischievous creatures and age-old weaving techniques, PARADISE FOUND boasts an abundance of vibrant colors, naturalistic motifs, creatively crafted embroideries, and decadent upholsteries. Each design within the collection is interlaced with colorful narratives, harnessing the spirit of expression that forms the DNA of Travers designs.

The collection utilizes a wide variety of techniques across a diverse and invigorating color palette. From tapestry woven flame stitch upholsteries to spirited chintz cottons, and decadent embroidered velvets to flowing hand-embroideries, PARADISE FOUND is an oasis of tropical and classical delights, brought together in Eden-esque harmony to create vibrant and invigorating schemes for the modern decorator.

BY ZIMMER + ROHDE

Belvedere | 44216

BELVEDERE Channeling Antiguan whimsy, BELVEDERE is a characterful print with a sumptuous chintz finish. Meaning 'beautiful view', this archival design is reinvigorated through delicate and delightful color application. Depicting two cheeky parrots, playfully pinching fruit from a bowl, BELVEDERE perfectly balances narrational design with usability, and is available in four colorways of rich, rusty neutrals with deep charcoals, classic blues & white, spicy saffron with deep rose tones, and soft blues with vibrant greens and golds.

Decoration, fabric width: 142 cm, 4 colours, 100% CO



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BY ZIMMER + ROHDE

Ember Flame | 44217

An elegantly crafted upholstery design woven using Gobelin tapestry techniques, EMBER FLAME is reminiscent of the classic flame stitch upholsteries found invariably in classical homes, chateaus and villas across Europe. Woven in Belgium by highly skilled artisanal weavers, EMBER FLAME has a delicate movement of color flowing through the design, and a structure that gives the cloth an almost needle-point effect. With a Martindale result of 25,000 rubs, this design is perfect for adding a playful edge to bold interiors.

Upholstery, fabric width: 144 cm, 3 colours,
74% CO, 13% PAN, 5% PES, 5% PA, 3% CV



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BY ZIMMER + ROHDE

Granada | 44218

In GRANADA, pomegranates find themselves nestled amidst delicate pintucks, forming a trellis-like pattern across the cloth that is reminiscent of fruit-laden bowers in sub-tropical gardens. Pomegranates have been symbols of decadence and luxury for centuries, and appear recurrently in mythology and religious texts to represent wealth and fertility. This printed motif, inspired by an antique carved block, is carefully screen printed onto 100% linen, perfectly placed to allow the second stage of pintucking to highlight the design.

Decoration, fabric width: 137 cm, 5 colours, 99% LI, 1% CO



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BY ZIMMER + ROHDE

Bandar's Garden | 44219

A design rich in both narrative and technique, BANDAR'S GARDEN is a highly textural and sophisticated embroidery, combining Tree of Life flora and fauna with a tropical twist. Taking inspiration from Rudyard Kipling's poem, 'Song of the Bandar-Log', this delicate embroidery sees 'Bandar', the Hindi word for mischievous monkeys, swinging from branches laden with striking blooms. Combining beautiful matte hand embroidery with crewelwork and meticulous machine stitching, this delightful fabric expresses a light-hearted playfulness in every stitch, embracing the idea of escapism through interior design.

Decoration, fabric width: 140 cm, 1 colour,
100% CO, Embroidery: 100% CO



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BY ZIMMER + ROHDE

Rambling Vine | 44220

A clever jacquard-woven cotton velvet overlaid with embroidery, RAMBLING VINE sees meandering velvet fronds interspersed with garlands of pretty floral stitches. This striking design packs a punch with its detail, effective both from a distance and upon close examination. A beautiful matte velvet pile delicately edged in a tonal loop gently contrasts with folk-inspired stitching of bluebells & daisies scattered amongst foliage. With an impressive Martindale of 35,000, RAMBLING VINE is the perfect partner for your expressive upholstery schemes.

Upholstery, fabric width: 139 cm, 3 colours,
ground: 100% CO, pile: 100% CO, Embroidery: 80% CV, 20% PES



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BY ZIMMER + ROHDE

Lattice Velvet | 44221

The chequerboard format of LATTICE VELVET feels both familiar and friendly yet super contemporary, with a gentle nod to classical horticultural architectural detail, such as espaliers, trellis and lattice work. Available in 8 tones which perfectly accentuate and harmonize with our Sheldon linen velvet, the clean edges of the cut pile in this design are framed with a charming cotton loop, serving to soften the repeating motif. An easy-to-use upholstery with an excellent Martindale score, LATTICE VELVET is sure to find a home in a myriad of sophisticated schemes.

Upholstery, fabric width: 140 cm, 8 colours,
ground: 100% CO, pile: 100% CO



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